

adopt an innovation.  
0.025

[ARD503] The small group of farmers who take the longest time to adopt an innovation is called;  
Laggards

[ARD503] \_\_\_\_\_ is the degree to which an innovation is perceived as difficult to understand and use.  
Complexity

[ARD503] Which of the following is not among the Communication Channels in diffusing the innovation at various states;  
Local media

[ARD503] The following are the main elements involved in diffusion, except;  
Diffusion

[ARD503] \_\_\_\_\_ is defined as the relative speed with which members of a social system adopt an innovation  
rate of adoption

[ARD503] Innovation-Decision Process consists of the following stages, except:  
Observation

[ARD503] Which of the following approaches is NOT used to identifying opinion leaders  
Early innovators

[ARD503] An \_\_\_\_\_ is an idea, practice, or object perceived as new by an individual or other unit of adoption  
Innovation

[ARD503] \_\_\_\_\_ is the "process by which an innovation is communicated through certain channels  
Communication

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