

are manifest of ----- form of improved technology  
Material

[AEM503] ----- is the means by messages get from one individual to another  
Communication channel

[AEM503] The relative speed with which a farmer adopts a new technology is regarded  
as ----- of adoption  
Rate

[AEM503] The spread of new idea or technology from where they were produced to  
where they are wanted is -----  
Diffusion

[AEM503] Which of the following is not an influence on a farmer's rate of adoption of a  
technology  
Simplicity

[AEM503] Rate of adoption is actually measured by ----- of time  
Length

[AEM503] The adoption process actually involves ----- number of stages  
5

[AEM503] The most important factor that influences the farmer ability to adopt  
innovation is her or her -----  
Perception

[AEM503] Any idea in agricuculture that is perceived as new is known as an or a -----  
Innovation

[AEM503] The degree to which an individual is relatively earlier in adopting a new  
technology than others in a social system is regarded as -----  
Innovativeness