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CIT415

1. All of the following are factors that pressurize on order-fulfillment systems as online sales increase except

an expanded selection of products sold online

the need to move a large volume of small parcels

rising customer expectation

--->> none of the options

2. What digital right relate to the ability to move or copy the data?

Derivative work rights

--->> Transport rights

Render rights

none of the options

3. Digital Rights Management (DRM) systems can protect against all of the following threats to your digital rights except

--->> Data right

Derivative work rights

Render rights

Transport rights

4. Which of the following is not a risk due to insufficient capacity planning?

Risks based on the number of users and usage

Risks based on computing infrastructure

Risks based on site content complexity

--->> none of the options

5. _____is responsible for providing you with a terminal that collects card details over the internet and passes them to the acquiring bank.

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Internet Service Providers

Internet Merchant Accounts

Acquirers

6. What digital right covers the ability of users to modify or extract the content and use it in another way?

Render rights

--->> Derivative work rights

Transport rights

none of the options

7. The following are different ways a shopping cart can fail, when the database server goes wrong except

inability to load or populate data in the product catalog

inability to load or populate order data in the shopping cart

inability to load or populate customer profiles

- --->> none of the options
- 8. Which of the following is an example of stand-alone ordering systems?

ShopSite

Miva Merchant

--->> Google Checkout

Yahoo! Merchant Services

9. The process of measuring a website's ability to serve content to its visitors at an acceptable speed is called

Service planning

--->> Capacity planning

Content planning

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10. The digital right which covers simple acts such as displaying content on a screen or playing it through an audio system is known as

Transport rights

Derivative work rights

--->> Render rights

none of the options

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