

over-commercialization

[TSM147] The acronym
World Tourism Organisation

[TSM147] Study Preparation in tourism planning process means _____.
identifying the project of study and its terms of reference.

[TSM147] There are _____ steps to be followed in the formation, planing and
monitoring of tourism plan
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[TSM147] The combination of hotels, airlines, tour operators and ground agencies into
a single structure is know as _____ of the tourism economy
vertical integration

[TSM147] Experience has shown that tourism development has to be based on
_____ and _____.
policy and planning

[TSM147] _____ if not properly planned can have a harmful impact on the
environment, the host country and the visitors.
Tourim industry

[TSM147] Membership of the the Nigerian Tourist Association were drawn from the
_____ and _____ sectors.
public and private

[TSM147] Tthe following are example of the types of tourism except _____.
family tourism

[TSM147] Planning in tourism helps to _____ the role of public and private
sectors.
coordinate

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