

all of the above

[MKT826] market segmentation strategies are base on some factors
all of the above

[MKT826] anything that is offered for acquisition, use and disposal and can satisfies the needs of the target market is called
product

[MKT826] markets in which companies and individual pruchase goods for purposes other than personal comsumption is called
organizational markets

[MKT826] the habitual buying habit of consumer behaviour is classify as the -----
most common and simplest behaviour

[MKT826] the study of individuals, groups or organization and the process they use to select product to satisfy needs is -----
consumer behaviour

[MKT826] which of the option identify the third stage of product life cycle
maturity stage

[MKT826] the function which links the consumer, customer and the public to marketer through information is -----
marketing research

[MKT826] which is the type of business product
installation

[MKT826] identify the types of model of consumer behaviour
all of the above

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