

Encoding process

[JLS845] Under what condition does heterophily occurs?
Where the source and the receiver have different backgrounds

[JLS845] Which of the options is a social concern?
The emerging information society

[JLS845] The efficacy of the decoded message is demonstrated in the _____
Decoding

[JLS845] _____ is a logical follow-up of the selective process of communication
Retention

[JLS845] All, except one are the main characteristics of mass communication
Messages are personal

[JLS845] Communication involves the following except
Hoarding

[JLS845] ____ is a consequence of the impact of the message on the reciever
Effect

[JLS845] Which of the following is a cultural issue?
The question of identity

[JLS845] One is not an element of communication
Massage

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