

reporter

[JLS721] ____ mean that both sides in a controversy must be given their say
balance

[JLS721] One of the following is among the four cardinal functions of the press?
To entertain

[JLS721] One of the following following is a normative theory?
authoritarian

[JLS721] A reporter's regularly assigned area of responsibility is called a
beat

[JLS721] _____ refers to nearness to the news source.
proximity

[JLS721] The degree of importance to the personality or events involved in a given
news item is called ..
prominence

[JLS721] What do we call a story that is exclusive to a given medium?
scoop

[JLS721] What is the general name for the first paragraph of a news story?
lead

[JLS721] ____ is the heart of newsgathering operations.
newsroom.

Whatsapp: 08089722160 or click here for TMA assistance

Practice E-exams & Chat with course mates on [noungeeks.net](https://www.noungeeks.net)