

principles  
Accounting

[ENT809] A \_\_\_\_\_ is a comprehensive and coordinated plan, expressed in financial terms  
Budget

[ENT809] \_\_\_\_\_ structure is another criterion that can be used to distinguish between a small business and a big one  
Ownership

[ENT809] Trading is one of the commonest business activities in \_\_\_\_\_ today  
Nigeria

[ENT809] \_\_\_\_\_ are mathematical comparisons of financial statement accounts or categories  
Financial ratios

[ENT809] Initial capital outlay refers to the \_\_\_\_\_ that are required to start up a business  
Financial resources

[ENT809] \_\_\_\_\_ helps to define the purpose and activities of an organization.  
Planning

[ENT809] Strategic marketing planning is a \_\_\_\_\_ process that assesses current performance  
five step

[ENT809] Planning is the \_\_\_\_\_ function of anticipating the future and determining the best course of action to achieve an organization's objectives  
Management

[ENT809] A business can be owned by an individual and run on a \_\_\_\_\_ basis  
Sole proprietorship

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