

bargain hunters

[ENT722] Product and services are the word used \_\_\_\_\_ in banking interchangeably

[ENT722] Marketing is the \_\_\_\_\_, development and delivery of product and services that satisfy the needs and want of the customer creation

[ENT722] \_\_\_\_\_ orientation that assumes that consumers will favour those production which are available and affordable mangement

[ENT722] A marketing \_\_\_\_\_ is a visual representation or logical flow of your marketing plan framework

[ENT722] The internet enables market to be in cyber space for \_\_\_\_\_ a day 24hours

[ENT722] \_\_\_\_\_ defines marketing as the performance of business activites that direct the flow of goods and services  
Mc carthy (1975)

[ENT722] The fundamental marketing goal is to capture and retain customer's \_\_\_\_\_  
Profitablity

[ENT722] \_\_\_\_\_ is the business of selling and buying commodites of product and services market

[ENT722] Consumers can be induced to buy more through varrious sales \_\_\_\_\_ devices  
stimulating

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