

unexpected changes

[ECO828] The first move from any business perspective in the course of arriving at a decision is
Analysis of the environment

[ECO828] An Industry is best referred as collection of
firms

[ECO828] Business environment includes except
goods

[ECO828] Marginal Revenue is the amount of revenue added only as the
last unit of output sold

[ECO828] Marginal cost examines the additional cost brought on by producing the
the last unit of output

[ECO828] Micro environment consists of
legal

[ECO828] The purpose of environmental analysis is to identify
opportunities and threats

[ECO828] Globalization refers to the removal of the
main barriers

[ECO828] The following are the trends that influence business environment at any level
government

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