

Al- Qudāmah bn Jaʿfar

[ARA483] The Qurʾān which was revealed in a magnificent rhetorical style played significant role in the evolution of ʿilmu ʿl-balāghah

[ARA483] Ibn al-Muʿtazz (249-296 A.H./863-908 C.E) His full name was Abdullah bn al-Muʿtazz bn Mutawakkil

[ARA483] Columbia Encyclopedia defines rhetoric as the \_\_\_\_\_ the art of swaying an audience by eloquent speech

[ARA483] In Arabic, the word al-Balāghah is derived from the root verb balagha meaning To reach

[ARA483] Al-Balāghah (Arabic Rhetoric) was not known as an independent Ummayyad period

[ARA483] where they displayed their poetical talents through the appraisal of the literary work of a poet among others the Ukāz market

[ARA483] His book titled Kitāb-al-badʿ

[ARA483] The Art of speaking or writing effectively is \_\_\_\_\_ Rhetoric

[ARA483] The Holy Qurʾān to challenge them to produce the like of it, one that would be as rich as it, in style and rhetorical meaning

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