



NATIONAL OPENING UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES

COURSE TITLE: Concept, Design and Feasibility 1

COURSE CODE: TSM 342

COURSE UNIT: 2

TIME ALLOWED: 2:30hours

INSTRUCTION: Answer question 1 and any other 2 questions

Question One

- (a) What are the considerations for designing a business plan (20marks)
- (b) State the principles to observe filling a simple flow form (10marks)

Question Two

- (a) Examine the contents of a feasibility report (10marks)
- (b) Critically overview the term “Feasibility Report” (10marks)

Question Three

- (a) Explain the following major features or parts of a feasibility report:-
 - i. The Product
 - ii. The Market for the product
 - iii. The Management Team
 - iv. The Marketing Plan
 - v. Man Power Requirements
 - vi. Estimated Capital Expenditure (2marks each)
- (b) State factually the critical aspects of a feasibility report (5marks)
- (c) Using a diagram illustrate a project management triangle (3marks)

Question Four

- (a) Using a diagram illustrate clearly show planning and establishing the project baseline? (10marks)
- (b) Using a diagram illustrate how you can manage your project as closed system? (10marks)

Question Five

- (a) Outline the tools and techniques of financial analysis? (12marks)
- (b) Examine the term “Cash flow”? (2marks)
- (c) State the classifications of cash flow? (6marks)