



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Nnamdi Azikiwe Express Way, Jabi, Abuja
April 2019 Examination

Course Title: Human Behaviour in Health and Illness

Course Code: NSS303

Course Credit Units: 2 Units

Time Allowed: 2 Hours

Total Marks: 70 Marks

Instruction: Answer all the Questions

Question 1

A necessary step in changing health behavior is providing individuals with necessary information to guide their actions. Explain the role of the following on preventive health behaviour:

- I. Information appeal (5 marks)
- II. Fear Appeal (5 marks)
- III. Mass media appeal (5 marks)
- IV. Persuasion (5 marks)

(Total: 20 Marks)

Question 2

If the assertion is that Odo, a 25-year old male utilizes positive, holistic and negative dimensions of health in his bid to maintain good health. Explain with relevant examples this health behaviour pattern.

(15 marks)

Question 3

Anthropological studies of different illness and health seeking behaviours across cultures have shown that that health and illness conceptions do not occur in isolation, but are part of the larger cultural belief system. Discuss

(20 marks)

Question 4

4a: Draw a distinction between health and illness

(10 marks)

4b. Describe the concept of the 'Sick role'

(5 marks)