



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

COURSE CODE: MAC322
COURSE TITLE: EDITORIAL WRITING
UNIT: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. What is an editorial? List and discuss any four qualities of a good editorial
(17½ Marks)
2. Identify and explain the three basic types of editorial (17½ Marks)
3. Discuss the major sources of materials for an editorial (17½ Marks)
4. You are assigned as one of the editorial writers for your newspaper. Highlight and explain at least five qualities you need to succeed in your new role
(17½ Marks)
5. Editorials are generally classified based on parts, purpose and types. With the help of relevant examples, discuss. (17½ Marks)
6. In the midst of perennial fuel scarcity crisis, write an editorial of not less than 300 words persuading Nigerians to brace up for an impending fuel price hike.
(17½ Marks)