



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**COURSE CODE: MAC316**  
**COURSE TITLE: MASS COMMUNICATION & NATIONAL DEVELOPMENT**  
**UNIT: 2**

**INSTRUCTION: ANSWER ANY THREE QUESTIONS TIME:**  
**2 HOURS**

1. What is development? Identify and explain four perspectives of development **(23<sup>1</sup>/<sub>2</sub>Marks)**
2. Discuss the relationship between communication and development. Using practical examples from Nigerian experience, explain five roles communication can play in the development process of a nation. **(23<sup>1</sup>/<sub>2</sub>Marks)**
3. Identify and discuss any four models/theories under the dominant paradigm, explaining their failure to adequately address the developmental needs of countries like Nigeria. **(23<sup>1</sup>/<sub>2</sub>Marks)**
4. Discuss the major assumptions of the Marxist paradigm, highlighting the important point of departure between the Marxist and dominant paradigms. State which paradigm is likely to give more emphasis to communication. **(23<sup>1</sup>/<sub>2</sub>Marks)**
5. List and explain three major developmental challenges in Nigeria. How can the media help to overcome such challenges? **(23<sup>1</sup>/<sub>2</sub>Marks)**