



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

FEB 2018 EXAM

COURSE CODE: MAC314
COURSE TITLE: ISSUES IN MASS MEDIA IN NIGERIA
UNIT: 2

INSTRUCTION: ANSWER ANY THREE QUESTIONS TIME: 2 HOURS

1. Outline and provide detail explanations on four remarkable improvements on Nigerian print media industry regarding the quality of newspapers and magazines publication. **(23¹/₂ Marks).**
2. By citing relevant examples, discuss in detail five major problems facing the print industry in Nigeria. **(23¹/₂ Marks).**
3. Provide convincing discussion on any six codes of ethics which are expected to guide the conducts of journalists in their professional practice in Nigeria. **(23¹/₂ Marks).**
4. What is “Brown envelop” in Nigerian journalism? List and discuss four ethical burden of brown envelop on journalism practice in Nigeria. **(23¹/₂ Marks).**
5. Outline and briefly explain any ten responsibilities of National Broadcasting Commission (NBC) as outlined by Decree Number 38 of 1992. **(23¹/₂ Marks).**