



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**FEB 2018 EXAM**

**COURSE CODE:                   MAC312  
COURSE TITLE:               NEWSPAPER PRODUCTION  
UNIT:                               3**

**INSTRUCTION:               ANSWER ANY FOUR QUESTIONS  
TIME:                           3 HOURS**

1. Discuss five major reasons for newspaper journalism development in Nigeria  
(17<sup>1</sup>/<sub>2</sub> Marks)
  
2. Explain the relevance of news beats in the process of news gathering and outline ten common news beats in Nigeria (17<sup>1</sup>/<sub>2</sub> Marks)
  
3. List and explain what editors look out for in editing a story or an article.  
(17<sup>1</sup>/<sub>2</sub> Marks)
  
4. Plate making for newspaper differs slightly from that of magazine in terms of number of pages that are burnt at a time. Generally, explain how images are transferred from film to plate. (17<sup>1</sup>/<sub>2</sub> Marks)
  
5. Discuss the strategies newspaper circulation manager needs to adopt to ensure smooth circulation of newspapers. (17<sup>1</sup>/<sub>2</sub> Marks)
  
6. What ICTs components are considered most relevant in modern newspaper production? Discuss how they can be used in the newspaper production process. (17<sup>1</sup>/<sub>2</sub> Marks)