



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**2019\_1 EXAM**

**COURSE CODE: MAC312**  
**COURSE TITLE: NEWSPAPER PRODUCTION**  
**UNITS: 3**  
**TIME: 3 HOURS**

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS**

1. Identify and discuss any four of the contributions of “Penny press” era to the birth of modern journalism. **(17½ Marks)**
2. Establish any four classifications of newspaper; discuss their peculiar characteristics and highlight the types under each classification with copious samples. **(17½ Marks)**
3. Assess seven essences of newspapers in Nigeria; cite relevant examples and or illustrations where applicable. **(17½ Marks)**
4. Identify any 17 editing symbols and illustrate how each is used during copy editing. **(17½ Marks)**
5. Determining the space for a given story or copy can be done in several ways. Discuss any four with relevant illustration for each **(17½ Marks)**
6. Examine any three methods of printing; discuss the peculiar characteristics and benefits of each.