



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

2019_1 EXAM

COURSE CODE: MAC 421
**COURSE TITLE: ADVANCED NEWSPPAER/MAGAZINE
 PRODUCTION**
UNITS: 3
TIME: 3 HOURS

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS. ALL
 QUESTIONS CARRY EQUAL MARKS**

1. In newsrooms today, almost all reporters are graduates yet, editing is still going on. Giving at least five reasons, explain why editing is necessary. **(17¹/₂ Marks)**
2. In newspaper and magazine production, so many factors determine what goes into print. Explain five of these factors. **(17¹/₂ Marks)**
3. There are so many reasons why newspapers and magazines use photographs in their publications. Discuss five of the reasons **(17¹/₂ Marks)**
4. In newspaper and magazine production, so many irrelevancies are removed. With five valid points, explain why cartoons should not be removed. **(17¹/₂ Marks)**
5. Different types of page make ups are used in newspaper and magazine production today. Identify and explain five of them. **(17¹/₂ Marks)**
6. In Nigeria today, newspaper and magazine production is faced with a lot of challenges. As a professional, discuss at least five of these challenges. **(17¹/₂ Marks)**