



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

FEB 2018 EXAM

COURSE CODE: JLS842
COURSE TITLE: INTRODUCTION TO WEB PUBLISHING
UNIT: 3
TIME: 3HRS

INSTRUCTION: ANY FOUR QUESTIONS, ALL QUESTIONS CARRY EQUAL MARKS.

1. World Wide Web has some inherent properties that make communication and information sharing potent. Discuss at least seven of the properties to substantiate the essence of the Web. **(17¹/₂ Marks)**
2. (a) Discuss the two major ways in which internet moves data. **(10 Marks)**
(b) Establish the differences between Internet and the Web. **(7¹/₂ Marks)**
3. Internet is the bedrock of connectivity for global communication and information sharing. Attest to this claim by discussing the essence of internet. **(17¹/₂ Marks)**
4. Why do you think there is mass embrace of e-books globally? **(17¹/₂ Marks)**
5. Statutory copyright in Nigeria is not automatic when the work of an author is copyrighted. Establish the conditions that make such a work eligible for copyright protection. **(17¹/₂ Marks)**
6. Substantiate the essence of online publications by discussing its functions. **(17¹/₂ Marks)**