



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

2019_1 EXAM QUESTIONS

COURSE CODE: JLS842

COURSE TITLE: INTRODUCTION TO WEB PUBLISHING

UNIT: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS

1. The World Wide Web has inherent properties that characterise its expressive possibilities. Identify any **12** of the properties and discuss why each is substantial. **(17½ Marks)**
2. Identify and discuss at least four essence and three downsides of web publishing **(17½ Marks)**
3. Elaborately discuss the processes involved in Web design and development. **(17½ Marks)**
4. Scholars have argued that “E-books should be encouraged across ages and levels in Nigeria” Defend this argument by raising and discussing at least five reasons why e-books should be given priority in Nigeria. **(17½ Marks)**
5. Creating e-journals is a process that entails some essential activities. Identify and discuss five of the basic stages involved in managing e-journals. **(17½ Marks)**
6. Highlight and discuss any five ethical principles that guide web publishing. **(17½ Marks)**