



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE  
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION**

**FEB 2018 EXAM**

**COURSE CODE: JLS 813  
COURSE TITLE: MEDIA AND SOCIETY  
UNIT: 3  
TIME: 3HRS**

**INSTRUCTION: ANSWER ANY FOUR QUESTIONS, ALL QUESTIONS CARRY EQUAL MARKS.**

1. The traditional and modern systems of communication are often believed to be related in nature, in view of this assertion, vividly discuss at least seven areas of these close relationship and how it affects communication in Nigeria. **(17<sup>1</sup>/<sub>2</sub> Marks)**
2. The basic assumption of normative theories is that the media tend to assume the form and coloration of the society in which it operates. Based on this assumption, discuss a five normative theories and how it is applied in the Nigerian context. **(17<sup>1</sup>/<sub>2</sub> Marks)**
3. Section 39 of the 1999 constitution of the federal republic of Nigeria guarantees for press freedom in Nigeria, but however this press freedom is limited in the overall interest of the society. justify this claim by using four constraint to press freedom in Nigeria **(17<sup>1</sup>/<sub>2</sub> Marks)**
4. Basically the Nigerian social structure is stratified into five main categories, give analysis of the five class characterization and pattern of interaction among members of the Nigerian society **(17<sup>1</sup>/<sub>2</sub> Marks)**
5. The “ change Mantra” in Nigeria could be adduced from two major approaches to change, discuss these approaches and outline five reasons why people resist social change in Nigeria. **(17<sup>1</sup>/<sub>2</sub> Marks)**
6. Discuss five code of ethics for journalism as it regards to journalism profession in Nigeria

