



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

2019_1 EXAM

COURSE CODE: JLS 813
COURSE TITLE: MEDIA AND SOCIETY
UNITS: 3
TIME: 3HRS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Examine the linkages between the traditional and modern systems of communication and their effect on the Nigerian traditional setting. **(17¹/₂ Marks)**
2. The African communication system is believed to be unique in nature; following this assertion, discuss five modes of African communication system and their relevance to the traditional African setting. **(17¹/₂ Marks)**
3. It is believed that technology has revolutionised communication in the past decades, based on this assumption examine five types of media technology and how they have affected our daily lives in Nigeria. **(17¹/₂ Marks)**
4. It is no doubt that the press in Nigeria is faced with some basic ethical issues, critically examine seven of those ethical issues and how they affect the practice of journalism in Nigeria. **(17¹/₂ Marks)**
5. One of the basic assumptions about the mass media is that they have influence on people's lives and sometimes change their beliefs and opinions. Justify five of these facts and ascertain how the mass media influence the Nigerian populace. **(17¹/₂ Marks)**
6. Basically the Nigerian social structure is stratified into five main categories; give analysis of the five class characterisations and pattern of interaction among members of the Nigerian society. **(17¹/₂ Marks)**