



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

FEB 2018 EXAM

**COURSE CODE: JLS724
COURSE TITLE: FEATURE WRITING
UNIT: 3
TIME ALLOWED: 3 HOURS.**

INSTRUCTION: ANSWER ANY FOUR QUESTIONS, ALL QUESTIONS CARRY EQUAL MARKS.

1. a. Discuss the nature of feature articles which distinguish them from other kinds of write-ups.
b. Explain at least ten types of feature stories. (17^{1/2} marks)
2. a. Discuss at least ten sources of materials to the feature writer
b. Name and discuss five functions of features. (17^{1/2} marks)
3. To be an asset to his/her medium, the feature story writer must be distinct. With an exhaustive presentation, show the qualities of a good feature writer. (17^{1/2} marks)
4. Provide an explanation of sidebars and additionally show the five main characteristics of sidebar. Characteristics of Sidebar (17^{1/2} marks)
5. Name and in detail explain the six structures of feature stories. (17^{1/2} marks)
6. Write a feature of not more than four pages on "Petrol Distribution and Pricing in Nigeria: The Plight of the Common Man". (17^{1/2} marks)