



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION**

2019_1 EXAM

COURSE CODE: JLS721

COURSE TITLE: NEWS REPORTING AND WRITING

UNITS: 3

TIME: 3 HOURS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS

1. Reporting for the mass media is a profession that requires some uncompromising attributes from anyone aspiring to be a journalist. Examine not less than seven of the attributes and how each aids media functions **(17½ Marks)**
2. (a) State at least three factors that make a story newsworthy. **(7½ Marks)**
(b) What is the importance of 5Ws and H in writing leads to news stories? Illustrate with examples. **(10 Marks)**
3. Writing for the ear requires certain principles to ensure that the radio audience get, assimilate, and dissect spontaneous radio messages. Identify not less than five of the principles and how each influence radio broadcasting. **(17½ Marks)**
4. (a) Interview is an important source of news story. Discuss at least three forms of interview that add values to news stories. **(7½ Marks)**
(b) Identify and discuss at least five of the question techniques used while conducting interview for the purpose of news gathering. **(10 Marks)**
5. Internet has aided information gathering and dissemination but with some hiccups. Identify and discuss any four legal pitfalls that journalists can fall into online. **(17½ Marks)**
6. How do media practitioners run afoul of the law of contempt? **(17½ Marks)**