**NATIONAL OPEN UNIVERSITY OF NIGERIA**
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**
**FACULTY OF SOCIAL SCIENCES**
**DEPARTMENT OF MASS COMMUNICATION**

**2019_1 EXAM**

**COURSE CODE:**      **JLS 711**
**COURSE TITLE:**     **INTRODUCTION TO JOURNALISM**
**UNITS:**            **3**
**TIME:**             **3 HOURS**

INSTRUCTION:          **ANSWER ANY FOUR QUESTIONS**
          TIME: **3 HOURS**

1.  Nose for News is a journalistic parlance that describes the pulling force, zeal, anxiety and sensitivity of a journalist in the process of newsgathering. Discuss with examples the attributes of a journalist who has a nose for news (**$17^1/_2$ Marks**)

2.  Discuss the influence of politico-economy and technological development in the history and growth of journalism (**$17^1/_2$ Marks**)

3.  You have been invited by a very important personality who is interested in knowing the operational structure of the news industry. Identify and clearly explain to this VIP the structure and its components. (**$17^1/_2$ Marks**)

4.  News criteria or determinants are relevant to specific types of news and irrelevant to others. Discuss this assertion taking cognisance of the determinant and news types. (**$17^1/_2$ Marks**)

5.  You have been approached by a Journalism undergraduate who doubts the position that Investigative news report is a better-quality reporting that is distinct from the straight forward news type. Identify and discuss distinguishing factors to convince the student (**$17^1/_2$ Marks**)

6. You have been appointed an editor of a newspaper organization and on resumption you observed that reporters only use Summary and Punch leads. Discuss with your reporters five (5) other types of lead with examples **(17$^1$/$_2$ Marks)**