

**SECOND SEMESTER EXAMINATION
JANUARY/FEBRUARY, 2018**

COURSE TITLE: Global Tourism Issues

COURSE CODE: HCM 444

COURSE UNITS: 2 credit units

TIME ALLOWED: 2hrs

INSTRUCTIONS: Answer question one compulsory and any other three.

Question 1 (25 marks)

- a) Identify with brief discussion at least seven (7) major dimensions of sustainable tourism development.
- b) Mention and discuss about (5) five points of socio-cultural influence of English and western tourism to community destination.
- c) State at least eight (8) events within Nigeria and worldwide that brought terrorism to global attention identify the effects on global tourism.
- d) Briefly explain the interpretation given to the following by United Nations at (UNCTAD conference, 1971) visitors, tourists cruise visitors, tourism, tourism industry.

Question 2 (15 marks)

- a. What is alternative tourism?
Identify and explain at least five different fields of alternative tourism.
- b. What are the five main tourism related empowerment culture in Australia? list.

Question3 (15 marks)

Briefly discuss

- a. Social economic benefits of tourism to the global community and
- b. The social cultural consequences of tourism.

Question4 (15 marks)

- a. What do you understand by sustainable tourism as proffered by Godfrey (1998)
- b. Mention the elements of sustainable tourism.
- c. Identify with brief explanations six out of the seven dimensions of sustainable tourism development.

Question 5 (15 marks)

- a. Identify the rules Butly (1989) suggests will aid alternative tourism in contributing to appropriate development at destination
- b. List at least five widely known tourism accompanying Health hazards

Question 6(15 marks)

- a. Identify and explain five “factors driving sustaining tourism”
- b. List and explain World Tourism Organization (WTO) on Ethics.

