



NATIONAL OPEN UNIVERSITY OF NIGERIA  
UNIVERSITY VILLAGE, NNAMDI AZIKIWE EXPRESSWAY,  
PLOT 91, CADASTRAL ZONE, JABI, ABUJA  
*Faculty Agricultural Sciences*  
*Department of Agricultural Economics and Extension*  
*First Semester POP Exam Question, 2019.*

**Course Title: HCM442; TOURISM ENTREPRENEURSHIP**

**Course Code: HCM 442**

**Credit Unit: 2**

**Total Score: 70 Marks**

**Time Allowed: 2 Hours**

**INSTRUCTION: Question one (1) is Compulsory (25marks) and any Three (3) questions (15marks)**

1. Define Tourist/ visitor and state who should be classed as Tourist 25 marks
2. a. Describe the education of the craftsman entrepreneur 8 marks  
b. Enumerate the features of business decision making 7 marks
3. How can entrepreneurial roles be classified? 15 marks
4. What are the causes of business failure? 15 marks
5. What are the factors responsible for declining adequacy and liquidity of working capital? 15 marks
6. Enumerate special management problems of small entrepreneurial and family firms 15 marks