



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, NNAMDI AZIKIWE EXPRESSWAY,
PLOT 91, CADASTRAL ZONE, JABI, ABUJA
Faculty Agricultural Sciences
Department of Agricultural Economics and Extension
First Semester POP Exam Question, 2019.

Course Title: HOSPITALITY AND TRAVEL MANAGEMENT

Course Code: HCM 348

Credit Unit: 2

Total Score: 70 Marks

Time Allowed: 2 Hours

INSTRUCTION:

Answer Compulsory question 1 (25marks) and any Three (3) questions (15marks e

1. A travel agent is more than a ticket seller. Outline 25 other responsibilities of a travel agent
2. The more sophisticated a company is, the more programmed decision are made. What are the major steps a good decision maker will follow?
3. What are the importance of automobile industry to the growth and development of hotel and tourism industry
4. Discuss the responsibilities of International Administrative Tourism Organizations
- 5 What are the contributions of International Organizations to the development of tourism Industry
6. How can motivation of pleasure travel be classified?