



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI – ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2019_1 EXAMINATION

COURSE CODE: FMS731

CREDIT UNIT: 3

COURSE TITLE: RESEARCH METHODOLOGY

TIME ALLOWED: 2^{1/2}HRS

INSTRUCTIONS:

- 1. Attempt Question One (1) and any other three (3) questions**
 - 2. Question 1 carries 25 marks, while the other questions carry 15 marks each.**
 - 3. Present all points in coherent and orderly manner**
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1a. Carefully discuss the content of the first three chapters of a research project. (18 marks)

b. Explain the qualities of a good questionnaire. (7 marks)

2. i. Explain briefly the term “Hypothesis.” (3 marks)

ii. Discuss **FOUR qualities of a good hypothesis. (6 marks)**

iii. Explain literature review and its importance in a research. (6 marks)

3. i. Discuss the term “Scientific Research.” (3 marks)

ii. Using appropriate diagram, explain the research process. (12 marks)

4. i. Describe dependent and independent variables? (7 marks)

ii. Explain **FOUR major importance of research to government and her agencies. (8 marks)**

5. Explain briefly the following terms:

i. Likert scale of measurement. (3 marks)

ii. Survey research (5 marks)

iii. Sources of data. (5 marks)

iv. Significance of the study. (2 marks)

- 6a.** i. Explain the term theory in research. **(3 marks)**
- ii. Discuss the major functions of a theory in a research. **(5 marks)**
- b.** Explain measurement and discuss its importance in statistical research. **(7 marks)**