



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**JANUARY 2018 EXAMINATION**  
**EXAM QUESTIONS**

**COURSE CODE: ENT 415**

**COURSE UNIT: 2**

**COURSE TITLE: TECHNOLOGICAL ENTREPRENEURSHIP**

**TIME ALLOWED: 2 HOURS**

- Instructions:**
- 1. Attempt question Number one (1) and any other two (2).**
  - 2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**
  - 3. Present all your points in coherent and orderly manner.**

**QUESTION 1**

- Define entrepreneurship(5 marks)
- Define Technology (5 marks)
- Define technology entrepreneurship(5 marks)
- Mention the four components of technology entrepreneurship as giving by Shane and Venkataraman (2003)(5 marks)
- List and explain the features of technological entrepreneurship(10 marks)

**TOTAL: 30 MARKS**

**QUESTION 2**

- Mention the factors of innovation that can actually propel an entrepreneur to thrive well in any setting(5 marks)
- Briefly explain the Biological Theory of Entrepreneurship(10 marks)
- Briefly explain the Origin of Entrepreneurship in Nigeria(5 marks)

**TOTAL: 20 MARKS**

**QUESTION 3 (20 MARKS IN TOTAL)**

- Define SWOT analysis (5 marks)

- B. What are the aims of SWOT analysis (5 marks)
- C. How can SWOT analysis be conducted? (5 marks)
- D. Mention two merits and demerits of SWOT analysis (5 marks)

**QUESTION 4**

- A. Mention any five key areas in which entrepreneurial development have gained the support of the Federal Government (5 marks)
- B. Differentiate between Entrepreneurship Development and SMEs Development (5 marks)
- C. Define Feasibility Study and mention 3 of its roles (10 marks)

TOTAL: 20 MARKS

**QUESTION 5**

- A. Define Knowledge Management (5 marks)
- B. List and explain two types of knowledge as identified by many scholars (10 marks)
- C. Define Intellectual capital and list any 5 types of intellectual property rights (5 marks)

TOTAL: 20 MARKS