



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
JANUARY 2018 EXAMINATION QUESTION

COURSE CODE: ENT 402

CREDITS UNIT: 2

COURSE TITLE: MANAGEMENT OF INNOVATION AND CREATIVITY

TIME ALLOWED: 2 HOURS

Instruction:

- 1. Attempt Question (1) and other (2) questions**
- 2. Question 1 is compulsory and carries 30 marks. While the other 2 Questions carry 20 marks each.**
- 3. Present all your points in coherent and orderly manner.**

Question 1

- a) State the usefulness of Management Theory. (10 marks)
- b) Outline and explain the functions of management theory. (10 marks)
- c) Identify and discuss some of the features of management. (10 marks) Total = 30 marks

Question 2

Identify and explain some of the steps to be taken while planning for business succession. (20 marks)

Question 3

Enumerate and explain some of the major problems of management succession. (20 marks)

Question 4

Briefly examine the major outcomes of changing attitudes. (20 marks)

Question 5

Write short note on any three (3) of the following approaches to management: (20 marks)

- i. Empirical or Case approach
- ii. Interpersonal Behaviour approach
- iii. Group Behaviour approach
- iv. Cooperative social system approach
- v. Decision theory approach