



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**DEPARTMENT OF ENTREPRENEURIAL STUDIES**  
**2019\_1 EXAMINATION**

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**COURSE CODE: ENT402**

**CREDIT UNIT: 2**

**COURSE TITLE: MANAGEMENT OF INNOVATION AND CREATIVITY**

**TIME ALLOWED: 2HRS**

**INSTRUCTIONS:**

**1. Attempt Question One (1) and any other two (2) questions**

**2. Question 1 carries 30 marks, while the other questions carry 20 marks each**

**3. Present all points in coherent and orderly manner**

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**1a.** Examine critically the nature and scope of management stating as well the seven (7) functions of management. **10 marks**

**1b.** State all the approaches to management and explain five (5) of them. **10 marks**

**1c.** Explain the usefulness of management theory. Enumerate and describe the three (3) functions of management theory. **10 marks**

**2a.** Explain the concept of management principles. **5 marks**

**2b.** Enumerate and explain briefly the reasons management principles are useful. **15 marks**

**3a.** List and explain briefly the six (6) features of management. **15 marks**

**3b.** Explain the SWOT analysis as a rational approach to the formulation of management strategy. **5 marks**

**4a.** Discuss any four (4) uses and value of management strategy **15 marks**

**4b.** Define the strategic process. **5 marks**

**5a.** Discuss five (5) problems of management successions **10 marks**

**5b.** Explain what happens to businesses should the owner die with adequate succession plan **10 marks**