



**NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF ENTREPRENEURIAL STUDIES
2019_1 EXAMINATION**

COURSE CODE: ENT306

CREDIT UNIT: 2

COURSE TITLE: MEASURING ORGANIZATIONAL SUCCESS

TIME ALLOWED: 2HRS

INSTRUCTIONS:

- 1. Attempt Question One (1) and any other two (2) questions**
 - 2. Question 1 carries 30 marks, while the other questions carry 20 marks each**
 - 3. Present all points in coherent and orderly manner**
-

1a. Define Principles of Management according to Henry Fayol. [3 marks]

b. List and explain the fourteen (14) Principles of Management [17 marks]

c. Elucidate five (5) benefits of Informal Organization [10 mark]

2a. Explain the Neo-classical Theory of Organization. [3 marks]

b. Identify various approaches to organization study and list four shortcomings [10 marks]

c. Discuss the System View of Organization Theory and the shortcomings. [7 marks]

3a. What do you understand by Organization Success? [3 marks]

b. Explain four (4) steps that leaders can use to have a clear understanding of what their Organization need to do to succeed [12 marks]

c. Draw Organizational Success Chart by Akintayo. [5 marks]

4a Explain the concept of Individual Differences [5 marks]

b. In your own understanding describe the Whole Person [5 marks]

c. Discuss the concept of caused behaviour and human dignity. [10 marks]

5a. Explain Organization Performance [10 marks]

b. Explain Organization performance measurement [10 marks]