



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADESTRAL ZONE, JABI, ABUJA
FACULTY OF EDUCATION

2019_1 EXAMINATION

COURSE CODE: EDT831

COURSE TITLE: INSTRUCTIONAL MEDIA DESIGN AND PRODUCTION

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION NO. 1 AND ANY OTHER TWO. QUESTION 1 CARRIES 30 MARKS WHILE OTHER QUESTIONS CARRY 20 MARKS EACH

1. (a) Define the term “Instructional Technology”. (5 Marks)
(b) Discuss extensively the three main learning domains in instructional process (15 Marks)
(c) With the aid of a diagram explain the contributions of David Berlos’ model of communication to instructional media design. (10 Marks)
2. (a) List and discuss the environmental factors in media utilization. (15 Marks)
(b) Justify with five reasons the need for media design and production for instructional purposes (5 marks)
3. (a) Write short note on the following and give two examples of each
 - i. Non-Projected materials (5 Marks)
 - ii. Audio Materials (5 Marks)
 - iii. Realia (5 Marks)
(b) In sequential order itemize the processing involved in the activities of producing Black and White film (5 Marks)
4. (a) Explain the three major basic shot in film production. (8 Marks)
(b) Discuss the following special techniques in the production of film for instructional system design. (12 Marks)