

COURSE CODE: EDT 823

COURSE TITLE: RESEARCH AND MEDIA

TIME ALLOWED: 2 Hours

INSTRUCTION: Answer question one and any other three

1. ai) List the three categories into which media research can be classified. (3mks)
ii) Explain the three different categories into which media research can be classified.
(7mks)
bi) List any five of the principles of learning. (5mks)
ii) Describe the principles listed above. (10mks)
2. Explain the following;
 - Comparative effectiveness
 - Classroom – media research
 - Teacher education media research
 - Administrative media research
 - Design and production media research (15mks)
3. a) List the six categories of media research. (3mks)
b) Describe the six categories of media research. (12mks)
- 4(a) List the steps you will adopt in expanding the use of media in schools in future (3mks)
(b) Describe each of this steps used in expanding media in schools (12mks)
- 5 (a)List the three different learning theories (3mks)
(b) Explain the three different learning theories (12mks)
6. (a) Explain briefly any 3 of the following
 - i. Research question
 - ii. Statement of the problem
 - iii. Purpose of the study
 - iv. Hypothesis (6mks)
- b. i. State 4 purposes of literature review (4mks)
ii. List the tools that descriptive statistics uses in data analysis (5mks)