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NATIONAL OPEN UNIVERSITY OF NIGERIA PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI -ABUJA FACULTY OF MANAGEMENT SCIENCES DEPARTMENT OF ENTREPRENEURIAL STUDIES 2019_1 EXAMINATION

COURSE CODE: CRD430 CREDIT UNIT: 2

COURSE TITLE: COOPERATIVES EXTENSION

TIME ALLOWED: 2 HRS

INSTRUCTIONS:

1. Attempt Question One (1) and any other three (3) questions

2. Question 1 carries 25 marks, while the other questions carry 15 marks each.

3. Present all points in coherent and orderly manner

QUESTION 1

- a. Discuss five (5) functions of the Cooperative department in the Federal Ministry of
 Agriculture and Natural Resources. (5 marks)
- b. Explain five (5) factors that influence attitude change to adoption of an innovation (5marks)
- c. Highlight five (5) contributions of Extension Service (5 marks)
- d. Identify three (3) Scope of extension service (5 marks)
- e. Briefly discuss five (5) attributes of an innovation (10 marks)

QUESTION 2

- a. Discuss five (5) ways extension service in Nigeria can raise the income of the rural dwellers (10 marks)
- b. Highlight five (5) factors to consider when planning a meeting (5 marks)
- c. Elucidate four (4) yardsticks that can aid effective selection of communication channels for cooperative grassroots mobilization (5 marks)

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QUESTION 3

- a. Discuss the five (5) factors affecting the selection of communication method (10 marks)
- b. Explain three (3) categories of extension workers (5 marks)
- c. Explain five (5) attributes of cooperative extension service (5 marks)

QUESTION 4

- a. Discuss five (5) Factors that Farmer will consider before adopting a Practice (10 marks)
- b. Explain three (3) approaches to cooperative extension service (5 marks)
- c. Highlight five (5) problems affecting cooperative extension service (5 marks)

QUESTION 5.

- a. Explain five (5) causes of attitude change (10marks)
- b. Discuss five (5) challenges of conducting case studies in Nigeria (5marks)
- c. Highlight five (5) channels of communication in rural development (5 marks)