



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES

JANUARY 2018 EXAMINATION

EXAM QUESTIONS

COURSE CODE: CRD 334

CREDIT UNIT: 2

COURSE TITLE: Agro-Business Management

TIME ALLOWED: 2hrs

Instructions: 1. Attempt question number one (1) and any other (3) questions.

2. Question number 1 compulsory and it is 25 marks, while the other questions are 15 marks each.

3. Present all your points in coherent and orderly manner.

Q1.

- a. Identify 3 roles of Agriculture and Four (4) characteristics of Agricultural Produce (7marks)
- b. Identify four (4) efforts to improve Agriculture? (5marks)
- c. Identify five (5) major types of businesses existing with the economy.? (5marks)
- d. Highlight five (5) units a business have obligations to? (5 marks)
- e. Enumerate the three (3) components of Agribusiness? (5marks)

Q2.

- a. List five (5) crops and one agro product for each crop? (5marks)
- b. Highlight four (4) forms of business? (5marks)
- c. Identify five (5) areas covered by the common partnership contract? (5marks)

Q3.

- a. List three (3) formal sources of finance for agribusiness enterprises and two (2) problems facing them? (5marks)
- b. Identify three (3) essential features of planning and two (2) types of plans? (5marks)
- c. Highlight five (5) steps in planning process? (5marks)

Q4.

- a. Identify five requirements of an effective control system? (5marks)
- b. Highlight four (4) steps in the controlling process? (5marks)
- c. Identify two (2) types of budget and list three (3) component of marketing mix? (5marks)

Q5.

- a. Enumerate five (5) subordinates' reaction to supervisory control? (5marks)
- b. Identify five (5) types of standards? (5marks)
- c. List four (4) types of control?(5marks)