



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**FACULTY OF AGRICULTURAL SCIENCES**  
**SECOND SEMESTER EXAMINATION**  
**JANUARY/FEBRUARY, 2018**

**Programme: Agricultural Extension and Management**

**Course Code: AEM 450**

**Course Title: Agricultural Finance and Marketing**

**Credit Unit: 3**

**Total Score: 70 Marks**

**Time Allowed: 3 Hours**

**Instruction: Answer question one (1) and any other four (4) Questions**

1. Vividly explain to Mr. Johnson why it necessary to have accurate record keeping in farm **(30marks)**.
2. Outline the things to consider in farm management account and discuss any five of them **(10mark)**.
3. Outline the role credit can play in facilitating agricultural development **(10marks)**.
4. Explain the following terms
  - a. Current Ratio (Liquidity) **(2marks)**
  - b. Debt to Asset Ratio (Solvency) **(2marks)**
  - c. Earned financial progress (profitability) **(2marks)**
  - d. Return on Equity (ROE) **(2marks)**
  - e. Return on Equity (ROE) **(2marks)**
5. Explain the behavioural approach and the institutional approach to studying agricultural marketing **(10marks)**.
6. Explain the term Market Conduct and marketing Margin **(10marks)**.
7. Explain the importance of market and marketing in economic and national development **(10marks)**.