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2021_2 EXAMINATION
NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES

Course Title: **GLOBAL TOURISM ISSUES**
Course Code: **TSM 444**
Course Unit: 2
Time Allowed: 2: 00hrs
Instruction: Answer any three (3) Questions

Question 1
Briefly explain the following concept:
a. Resource Dependence Theory **(8marks)**
b. Theory of Relational Exchange **(8marks)**
c. Joint venture **(7.3marks)**

Question 2
a. Explain four catalyst for growth in Global Airline & Stakeholder Alliance **(12marks)**
b. Define Carrying Capacity **(5.3marks)**
c. Explain the term 'SWOT ANALYSIS' **(6marks)**

Question 3
a. Explain the term "Equity of instrument" **(3.3marks)**
b. Explain seven events that brought Terrorism into Global Tourism **(14marks)**
c. List four sources of Tourism Consumption Expenditure **(6marks)**

Question 4
a. Explain two reasons why appropriate research is essential for the success of tourism **(8marks)**
b. Enumerate and explain five factors necessary for driving Sustainable Tourism **(15.3marks)**