



2021_2 EXAMINATION⁵⁶⁷⁸
NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES

Course Title: **GLOBAL TOURISM ISSUES**

Course Code: **TSM 444**

Course Unit: 2

Time Allowed: 2: 00hrs

Instruction: Answer any three (3) Questions

Question 1

Briefly explain the following concept:

- a. Resource Dependence Theory (**8marks**)
- b. Theory of Relational Exchange (**8marks**)
- c. Joint venture (**7.3marks**)

Question 2

- a. Explain four catalyst for growth in Global Airline & Stakeholder Alliance (**12marks**)
- b. Define Carrying Capacity (**5.3marks**)
- c. Explain the term 'SWOT ANALYSIS' (**6marks**)

Question 3

- a. Explain the term "Equity of instrument" (**3.3marks**)
- b. Explain seven events that brought Terrorism into Global Tourism (**14marks**)
- c. List four sources of Tourism Consumption Expenditure (**6marks**)

Question 4

- a. Explain two reasons why appropriate research is essential for the success of tourism (**8marks**)
- b. Enumerate and explain five factors necessary for driving Sustainable Tourism (**15.3marks**)