



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF HEALTH SCIENCES
PHS819 2021_2 EXAM QUESTIONS.**

Course Code: PHS819

Course Title: HEALTH PROMOTION, EDUCATION AND ITS ADVANCES

Course Credit Units: 2 Units

Total Marks: 70 Marks

Time Allowed: 1¹/₂ Hours

Instruction: Answer All the Questions

QUESTION 1 25marks

- (1a) A key turning point in the history of what is now referred to as health promotion was the Publication in Canada in 1924, of the Lalonde Report, A New Perspective on the Health of Canadians. Discuss the history of Health promotion. **(15 marks)**
- (b) Write short note on ‘‘Surgeon General’s Report on Health Promotion and Disease Prevention’’ **(10 marks)**

QUESTION 2 25marks

- (2a) Explain the Models of Health Promotion **(10 marks)**
- (b) Write short notes on: **(15 marks)**
- (i) Promote social responsibility for health
 - (ii) Increase investment for health development
 - (iii) Consolidate and expand partnership for health; as **World Health Organization’s priorities for Health Promotion in the 21st Century.**

QUESTION 3 20marks

- (3a) Analysis of programmes has led to the identification of characteristics of innovation that have been consistently associated with successful adoptions. Mention and explain the five characteristics that have been consistently associated with successful adoptions **(10 marks)**
- (b) State five factors that influence the success and speed with which new ideas are adopted in communities **(5 mark)**
- (c) Mention the five communication inputs described by McGuire **(5 marks)**