



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, NnamdiAzikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2021_2 EXAMINATION

COURSE CODE: MBA 851

COURSE TITLE: Project Evaluation

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½Hours

- 1a. Illustrate with the appropriate diagram, explain, the manufacturing project cycle.
- 1b. Write on the followings:
- i. The Project Identification Stage
 - ii. The Project Evaluation Stage
 - iii. Capacity and Production Planning
 - iv. The Project Selection Stage
- 1c. Explain the five factors affecting the location of projects.
2. List and explain five items each that you hope to find in the checklist of the followings:
- i. Potential Customers
 - ii. The Technical and Engineering Segment
 - iii. Further Engineering
 - iv. Analysis of a Population Data
- 3a. Explain the need why Manpower plan is imperative in a manufacturing project?
- 3b. In practical terms, the manpower of a project can be grouped into two. Discuss the composition and duties of these groups in a manufacturing project.

- 4a. With the aid of examples, distinguish between Demand for Intermediate and Capital Goods.
- 4b. What is supply equation and explain the facts about supply in an industry?
- 5a. Explain the meaning of competition and discuss marketing plans and its checklist.
- 5b. Explain the basic force that influence state of competition in the industry.
- 6a. Define and explain the uses of Projected cash flow statement.
- 6b. Discuss the concept of Sensitivity and Outline the basic assumptions when conducting sensitivity analysis on a cash flow.