



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2021_2 EXAMINATION

COURSE CODE: MBA 817

COURSE TITLE: THE ENVIRONMENT OF BUSINESS

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly

- 2. Attempt question one (1) and any other three (3) questions; four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.**
- 4. Present all your points in a coherent and orderly manner**

TIME ALLOWED: 2½ Hours

QUESTIONS

- 1a. Differentiate between the task and general environments of a business. **10 marks**
- b. What are the three sources of law in the Nigerian environment? **15 marks**
- 2a. Enumerate three types of environmental scanning. **3 marks**
- b. Discuss the usefulness of SWOT in environmental scanning. **12 marks**
3. What are the arguments for and against the social responsibility of organizations? **15 marks**
4. Clearly explain Hofstede's five dimensions of cultural differences that affect work related attitudes. **15 marks**
5. List any three International Economic Institutions and Organizations and discuss their effects on national economies. **15 marks**