



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2021_2 EXAMINATION**

COURSE CODE: MAC 423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. Invasion of privacy is a common phenomenon in book publishing. Discuss five (5) circumstances in which a person's privacy is invaded? **(25 Marks)**
2. Identify and explain at three (3) pleas which can be made for copyright infringement before a judge. **(15 Marks)**
3. Though e-publishing has several potentials, there are some challenges. Discuss five (5) of the challenges. **(15 Marks)**
4. The pace of technological development has changed the traditional publishing in many ways. Discuss at least three (3) of the ways. **(15 marks)**
5. Certain elements are prevalent in book design. Identify and explain at least five (5) of the crucial elements. **(15 Marks)**