



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2021_2 EXAMINATION**

COURSE CODE: MAC 414
COURSE TITLE: SCIENCE AND TECHNOLOGY REPORTING
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. (a) Discuss the interview in detail as one of the means of sourcing for information in science and technology reporting and outline any five types of it. **(15 marks)**
(b) Discuss the five fundamental guidelines to be followed in arranging for a fruitful interview while sourcing relevant information in science and technology reporting? **(10 marks)**
2. In order to avoid a shoddy interview while sourcing for science and technology information, Bingham and Dillon cited in Bruce and Douglas (1998:153), offered some guidelines to reporters to ask good questions. Discuss the five guidelines provided by the scholars for reporters to ask good questions in interviews? **(15 marks)**
3. During interview sessions, handling an uncooperative source is a herculean task for reporters. Outline and briefly explain the five possible ways offered by Bruce and Douglas (1998:153) to help reporters diplomatically relate with a hostile source(s) and get useful information from them. **(15 marks)**
4. Using the telephone is one of the means the reporters uses to source for information in science and technology reporting. Explain any three guidelines required to be followed when reporters conduct interviews through telephones. **(15 marks)**
5. Electronic mails (e-mails) have become very useful to reporters who source for information in science and technology reporting. What are the five basic guidelines to ensure a successful interview using electronic emails? **(15 marks)**