



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2021\_2 EXAMINATION**

**COURSE CODE:** MAC 324  
**COURSE TITLE:** FILM, CINEMA AND LITERATURE  
**UNITS:** 2  
**TIME:** 2 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.

1. Explain in details the five (5) steps involved in critiquing any work of art. **(30 Marks)**
2. Unarguably, the Nigerian film industry is facing a lot of challenges. Throw light on five (5) of such challenges. **(20 Marks)**
3. As a communication scholar, recommend four (4) short term measures of salvaging the Nigerian movie industry. **(20 Marks)**
4. Film piracy is the unauthorised and illegal reproduction of film. Discuss succinctly the impact of piracy on the movie industry. **(20 Marks)**
5. Compare and contrast film and literature by raising five important points as contained in your study material. **(20 Marks)**