



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91 Cadastral Zone, Nnamdi Azikwe Express Way, Jabi, Abuja.
Department of Library and Information Science
2021_2 EXAMINATION

COURSE CODE: LIS 308
COURSE TITLE: Entrepreneurship in Library and Information Services
CREDIT UNIT: 2
TIME ALLOWED: 2HOURS 15 MINUTES

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

1. a. Define the term Entrepreneurship (4Mks)
b. Explain Eight (8) Characteristics of an Entrepreneur (16Mks)
c. Explain the concepts of Innovation and Creativity in Entrepreneurship (10Mks)
2. a. Explain any Five (5) Determinants of Growth in Entrepreneurship (15Mks)
b. What is Opportunity Search? (5Mks).
3. List and Discuss any Five (5) Entrepreneurial Skills required by a Librarian (20Mks)
4. As an Entrepreneur, Discuss Five (5) needs for Branding and Rebranding of library and information services. (20Mks)
5. Discuss the steps in establishing a Business Enterprise. (20Mks)