



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
FACULTY OF SOCIAL SCIENCES  
DEPARTMENT OF MASS COMMUNICATION  
2021\_2 EXAMINATIONS**

**COURSE CODE:** JLS 822  
**COURSE TITLE:** PUBLICATION LAYOUT AND DESIGN  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS

1. The law of libel is such a critical factor in publication everyone involved in newspaper production should have good knowledge of it. What are its ingredients and defences? **(17<sup>1</sup>/<sub>2</sub> Marks)**
2. What are the roles of headline in a newspaper? **(17<sup>1</sup>/<sub>2</sub> Marks)**
3. News values are the principles used by media practitioners for news selection. Name and explain the news values they apply. **(17<sup>1</sup>/<sub>2</sub> Marks)**
4. What are the basic factors the Sub-Editor must be careful about while carrying out his duties? **(17<sup>1</sup>/<sub>2</sub> Marks)**
5. Name and explain the processes of Desktop Publishing. **(17<sup>1</sup>/<sub>2</sub> Marks)**