



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2021_2 EXAMINATIONS

COURSE CODE: JLS813
COURSE TITLE: MEDIA AND SOCIETY
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. Relate any five of the normative theories of the media to the new communication trends and demonstrate how each impact on our immediate community. **(25 Marks)**
2. Conscious of the responsibilities and duties of journalists as purveyors of information, examine any **five (5)** of journalistic codes of ethics that guide the profession. **(15 Marks)**
3. “Technology has revolutionized communication during the past decade” Critically examine this assertion by discussing the relevance of any **five (5)** types of media technologies and their impact on information society. **(15 Marks)**
4. (a) In a clear term, define social change. **(5 Marks)**
(b) With special reference to your immediate community, discuss the two major approaches to social change. **(10 Marks)**
5. “Magazine is one of the media of information that makes a significant influence on the social system”. Justify this belief by examining any three (3) forms of magazine and the roles of each in our society. **(15 Marks)**